



## Ngā Rourou o Ara Taiohi: Connect the Sector - Whakawhanaungatanga

Connect the youth sector by fostering a nationwide movement of people and entities who work with young people.

- Grow number of youth networks promoted through website
- Grow use of website
- Provide regular e-updates
- Engage Ngā Kaihoe in the appointment of Te Kaihautū and Kaumātua
- Run Te Hautaki events in collaboration with key networks
- Engage stakeholders to develop Building Pathways 2015
- Establish Sector Leadership Group

Activities	Baseline	Target
Grow number of youth networks promoted through website	69 listed (as at Jan 2015) 16 with details (as at Jan 2015)	75 listed 20 with details
Grow use of website	10,331 users (as at 30 June 2014) 34,540 page views (as at 30 June 2014) 2.38mins per session (2014/15 av) 36.2% returning visitors (2014/15 av)	12,000 users 40,000 page views 3mins per session 45% returning 50 items self submitted to website
Provide regular e-updates	20 e-updates (2013/14 baseline) 10 caucus specific (2013/14 baseline) 24% open rate	20 e-updates 10 caucus specific 26% open rate 10 recipients report satisfaction
Engage Ngā Kaihoe in the appointment of Te Kaihautū and Kaumātua	New	Te Kaihautu and Kaumatua appointed Ngā Kaihoe meet and establish priorities and implementation plan
Run Te Hautaki events in collaboration with key networks	Regional hui held outside of main centres in collaboration biennially	3 regional hui
Engage stakeholders to develop Building Pathways 2015	1 sponsorship partnership. Government, research and member partnerships for wananga content	1 sponsorship, 2 Govt agencies, 1 Minister, 2 research, 4 member partners
Establish Sector Leadership Group	New	10 organisations participating 1 action by group



## Ngā Kete o Ara Taiohi: Raise the Standards - Whakamanatanga

Raise the standards and accountability of those who work with young people

- Establish a training database on website
- Establish a directory of supervision providers on website
- Establish a searchable resource centre
- Establish Code of Ethics Champions
- Progress work to establish a professional body of youth work

Activities	Baseline	Target
Establish training database on website	New	Searchable training database available online 90 courses listed 10 new entries 10% of new entries youth development focused
Establish a directory of supervision providers on website	New	Directory of supervision available online 1 listing for at least 60% of regions 25 listings
Establish searchable resource centre	New	Searchable resource centre available online 230 resources available 20 resources Maori focused 10 resources of each category
Establish Code of Ethics Champions	New	10 participants in Code of Ethics Champions workshop 90% of participants self-report satisfaction in workshop, increased and new skills, knowledge and experience
Progress work to establish a professional body of Youth Work	2 Board members on working group 4 Ara Taiohi members, youth work specialists on working group	90% of participants in working group participating and contributing in agreed projects



## Te Korowai o Ara Taiohi: Champion Youth Development - Taiohitanga

Champion youth development through effective leadership and a cohesive voice

- Coordinate Youth Week 2015
- Administer Youth Week Grants
- Administer Queer/Trans Grants
- Develop position papers
- Facilitate media engagement on emergent issues
- Promote opportunities for sector input into policy and programmes
- Develop a communications and social media strategy

Activities	Baseline	Target
Coordinate Youth Week 2015	2 schools participating in poster design 722 people vote on posters new% young people voting 2 corporate partnerships 1200 resource packs 109 events promoted on website 174 youth week articles in media 16 theme suggestions (2014) 274 votes on theme for 2014	10 schools/org submit posters 800 votes 30% of voters young people 2 corporate partnerships 1200 resource packs 100 events promoted on website 150 articles in media 20 theme suggestions 250 votes on theme for 2015 30% of voters on theme young people
Administer Youth Week Grants	29 members receive funding 39 grants given 73 applicants for grants	65 applicants 50% grants given to members 20% applicants new to youth week grants 30% grants youth led
Administer Queer/Trans Grants	New	15 grants 30 applicants
Develop position papers	2 draft papers – Housing and Queer/Trans	2 position papers available on-line
Facilitate media engagement in emergent issues	New	Communications and social media strategy identifies mechanisms to implement
Promote opportunities for sector input into policy and programmes	New	3 opportunities for input into policy or programmes promoted via e-update
Develop a communications and social media strategy	New	Draft strategy by April



## Te Waikawa o Ara Taiohi: Promote Sustainability - Rōnakitanga

Demonstrate effective management and ensure Ara Taiohi is a sustainable organisation

- Review policies as scheduled
- Undertake audit as required
- Continue to maintain and develop financial systems to meet needs
- Implement funding strategy
- Foster corporate and stakeholder partnerships in key activities
- Manage HR and professional development needs
- Annual Board evaluation
- Grow membership

Activities	Baseline	Target
Review policies as scheduled	8 policies completed 1 policy in draft 1 policy to be written Caucus and network TOR written	2 policies reviewed 2 policy templates available online Caucus and network TOR reviewed
Undertake audit	Audit completed by Oct 2013	Audit completed by Sept 2014
Maintain and develop financial systems as needed	Monthly reports Cashflow report under review end 2013/14	Quarterly reports to Board Cashflow report revised by Dec 2014
Implement funding strategy	New	4 funding applications or new funding opportunities 25% successful applications
Foster corporate and stakeholder partnerships in key activities	1 Building Pathways 2 Youth Week	2 corporate relationships 1 stakeholder partnership
Manage HR and professional development needs	Annual performance assessment of staff	Annual performance assessment of staff
Grow membership	61 personal members 97 Organisational members 682 relational members	75 personal (25% increase) 110 organisational (13% increase) 730 relational (7% increase) Fewer than 18 primary members not renewing (<10% attrition)
Board evaluation	Undertaken annually EO invited to provide input	Completed by June 2014 EO provided input