



Strategic Plan July 2014- June 2019

Kaupapa o Ara Taiohi: Mō te oranga o ngā taiohi me ngā kaitiaki e mahi ana mō rātou
For the well-being of taiohi and the people who support them

Mission: To support people who work with young people

Values: **Kaitautoko kaiarahi:** support and lead at the same time
Inclusive: embracing diversity
Responsive: evolving with the sector

Principles: **Treaty-based:** the whole organisation demonstrates a collective commitment to Te Tiriti o Waitangi, based on tikanga and kaupapa Māori

Youth Development: is shaped by the 'big picture' and recognises the importance of connectedness of young people. Within this context we promote strengths-based principles, quality relationships, participation and good information.

Goal 1: Ngā Rourou o Ara Taiohi: *Connect the Sector - Whakawhanaungatanga*

Kaupapa: Connect the youth sector by fostering a nationwide movement of people and entities who work with young people

Outcomes:

- Opportunities for the youth sector to connect nationally, regionally and digitally are championed
- Mapping those who work with young people in youth development, health, education, justice, social service and other sectors
- Effective local, regional and national relationships across youth networks and people who work with young people.

Goal 2: Nga Kete o Ara Taiohi: *Raise the Standards - Whakamanatanga*

Kaupapa: Raise the standards and accountability of those who work with young people

Outcomes:

- Information, resources and training widely available and accessible.
- Policies impacting on young people are based on evidence, research and best practice.
- There are clear pathways for recognition of qualifications and experience, from a youth development perspective, specific to working with young people
- Training on and practice of the Youth Work Code of Ethics is sector wide
- A professional body for youth workers is established

Goal3: Te Korowai o Ara Taiohi: *Champion Youth Development - Taiohitanga*

Kaupapa: Champion youth development through effective leadership and a cohesive voice

Outcomes:

- Ara Taiohi is recognised as an authority on young people and those who work with them
- Ara Taiohi co-ordinates sector views on issues affecting young people and those who work with them
- There is a positive change in public attitudes to young people and those who work with them

Goal 4: Te Waikawa o Ara Taiohi: *Promote Sustainability - Rōnakitanga*

Kaupapa: Demonstrate effective management and ensure Ara Taiohi is a sustainable organisation

Outcomes:

- Effective resource and financial management
- Increased funding and partnerships
- Skilled and competent staff and governance.